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## Claims

A DNA whose nucleotide sequence comprising the sequence selected from about 145 to about 4152 in the sequence listing in Figure 1.

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A DNA of claim 1, wherein said DNA comprises the sequence selected from about 193 to about 4152 in the sequence listing in Figure 1.

3. A DNA of claim 1, wherein said DNA comprises the sequence 10 from about 145 to about 4152 in the sequence listing in Figure 1.

- 4. A DNA of claim 1, wherein said DNA comprises the sequence from about 193 to about 4152 in the sequence listing in Figure 1.
  - 5. A vector comprising a DNA of claim 1.
  - 6. A vector of claim 5, wherein said vector is a plasmid or virus.
  - 7. A nucleic acid construct comprising at least one DNA of claim 1.
- A nucleic acid construct of claim 7, further comprising an effector gene, wherein said DNA activates the transcription of said effector gene.
- A nucleic acid construct of claim 8, wherein said DNA is upstream of the effector gene.
  - A nucleic acid construct of claim 9, wherein said effector gene is a stearoyl-CoA desaturase gene.

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11. A nucleic acid construct of claim 10, wherein said effector gene is human stearoyl-CoA desaturase gene.

- 12. A host cell that comprises a nucleic acid construct of claim 7.
- 13. A host cell that comprises a nucleic acid construct of claim 8.

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- 14. A method for determining whether an agent effects the expression level of the effector gene in a host cell of claim 13, which comprises the steps of (i) contacting the agent under suitable conditions with such host cell expressing such effector gene at a known level; and (ii) determining whether the effector gene expression level increases or decreases after cellular contact with said agent.
- 15. A method of claim 14, wherein said effector gene is a stearoyl-CoA desaturase gene.
- 16. A method of claim 14, wherein said effector gene is human stearovl-CoA desaturase gene.
- 17. A method of claim 14, wherein said effector gene is a luciferase gene.
- 18 A method of claim 14, wherein said effector gene is a \( \beta \)galatosidase gene or a cloramphenicol acetyltransferase gene.
- 2.5. 19 A composition comprising a nucleic acid that comprises the sequence from about 145 to about 4152 in the sequence listing in Figure 1 having promoter activity, or a partial sequence of the promoter which possesses promoter activity, in a carrier.

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A composition comprising a nucleic acid that comprises the sequence from about 193 to about 4152 in the sequence listing in Figure 1 having promoter activity, or a partial sequence of the promoter which possesses promoter activity, in a carrier.